

## Northeastern University



<b>Main Author</b>	Anna Driscoll (AN-nah Dris-kol) driscoll.an@husky.neu.edu Undergraduate Student
<b>College/School</b>	College of Arts, Media & Design
<b>Program/Major</b>	Design: Graphic & Information
<b>Category</b>	Interdisciplinary Topics, Centers and Institutes
<b>Research Theme</b>	Sustainability
<b>Principal Investigator</b>	Anna Driscoll
<b>Faculty Advisor</b>	Ann McDonald

This project will showcase how graphic design can be utilized to expand the audience and scope of Environmental Science Reports. I will be creating the layout and graphics for two specific reports (by a Northeastern Professor and students), as well as designing the system of distribution. Then, I will follow the paths of these reports after being published (May) to document how the design helped increase viewership and inspired action. The design will be the translator between the viewer and the reports, which allows for greater understanding of environmental issues and motivates action to be taken. It is my hope that by making the information accessible, it will be influential in town meetings, applied to journalistic research, used by policymakers, and employed for other actions to better communities.

I will be designing the layout for “Eroding American Democracy and the Environment: The Growing Power of the Polluter-Industrial Complex”. This research, completed by Dr. Faber of NEU, and NEJRC, is to be distributed to environmental organizations. This report is text heavy, requiring the entirety to be designed in order to keep the reader engaged with the sections as well as be able to navigate the mass amount of information. “Unequal Exposure to Ecological Hazards: Environmental Injustices in the Commonwealth of Massachusetts” compiled by Dr. Faber and his students, requires a designed executive summary. This report is data-driven; by highlighting specific information, the audience will be able to focus on the elements that cause them to take further actions.